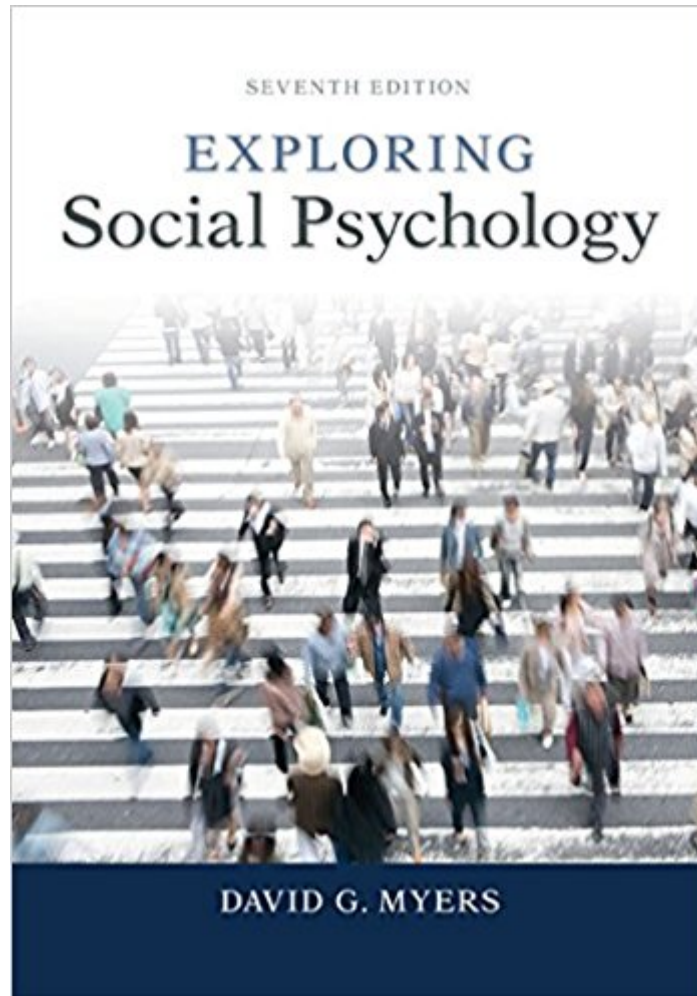




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Exploring Social Psychology



Synopsis

Exploring Social Psychology succinctly explores social psychological science and applies it to contemporary issues and everyday life. Based on the bestselling text, Social Psychology by David Myers, the book presents 31 short modules - each readable in a single sitting - that introduce students to such scientific explorations as love and hate, conformity and independence, prejudice and helping, and persuasion and self - determination. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect[®] is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

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Customer Reviews

David Myers is the John Dirk Werkman Professor of Psychology at Hope College where he has taught for the past 30 years. David Myers' love of teaching psychology has been rewarded by students on many occasions with numerous "Outstanding Professor" awards. An award-winning researcher, Dr. Myers received the Gordon Allport Prize from Division 9 of the American Psychological Association for his work on group polarization. His scientific articles have appeared in more than two dozen journals, including Science, American Scientist, Psychological Bulletin, and Psychological Science. He has served his discipline as consulting editor to the Journal of Experimental Social Psychology and the Journal of Personality and Social Psychology.

For such a loaded subject, for the most part it deals with issues in a balanced way. I gave it four stars because the author assumes the audience is strictly emerging adults (18-26) and for me (36) that sometimes it feels patronizing.

I'm not even a psychology major and this is by far the best textbook I've ever read. The chapters ("modules") are extremely concise and filled with relevant examples, both in terms of everyday life and world events. The writing is clear and easy to understand, but not dumbed-down in any way, and the author exhibits little to no noticeable bias throughout. It is truly an excellent book; one I wish I could keep past its due date. If I had more money, I would, but \$150 is a little much for a single text - as enlightening and worthy of a second (or third) look as it may be...

The book I ordered is pictured above. The one I received is the THIRD edition. I start class today and I have no use for this REQUIRED book.

Good shape and great price! Can't beat it!

This subject fascinates me and I think it's presented incredibly well in this book. The subjects build on themselves beautifully, giving you a carefully constructed understanding of human tendencies within the constructs of society.

I studied this book in my Social Psychology course and I really enjoyed it! The chapters are short and easy to digest. Definitely recommend.

I love to read about social psychology and this book not only made it really interesting, but also very relatable and easy to understand/read. It's important to focus more on what your reading than trying to understand what an author is trying to tell you. David Myers nailed it; i learned a lot and it was fun.

This book is succinct yet very clear. It makes this topic very easy to ad to one's breadth of knowledge on this topic. It is easy to follow and reads more as a novel than a textbook. I would recommend this text to others to read if interested in this topic or need to chose a textbook for a social psych class.

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